

Outreach Committee Report to Business Meeting – Fourth Month 2022

The Outreach Committee met virtually four times from January through March. In response to the December 2021 Business Meeting, we have changed a phrase in the committee's Mission statement and Goals document and have drafted an Affirming Statement as requested. When the Affirming Statement is finished, we will present them both to the meeting.

One of our plans has been to improve and extend our use of social media to make us more visible to the public. Focusing first on what already exists, we have been studying how to update the website design. Planning, including a design mockup, has been followed by eliciting advice on feasibility and implementation. We learned an upgrade requires substantial technical and testing effort, but we and the Website Committee agree this project is worth doing. The first steps toward upgrading were begun at the end of March by Mark.

-Kathi Connors, committee co-clerk